Keystone Guide

Social Media Notes

By a show of hands, how many members use some form of social media?

 FaceBook, Twitter, Instagram, Snap

Based on several surveys results, FaceBook is the gold standard of social media

Does your Auxiliary have a FaceBook page?

Does your District have a FaceBook page?

Do you use Department’s FaceBook page

How often do you check these pages?

Do you find the page to be helpful and does it contain useful Auxiliary information?

The bottom line: FaceBook is a public site, think wisely before you post anything and remember to use the golden rule.